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## Create Business Manager Account for Facebook Page

1. Go to [business.facebook.com](https://business.facebook.com).
2. Click Create Account.
3. Enter a name for your business, select the primary Page and enter your name and work email address
4. Enter your information in the rest of the required fields.

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## Assign Me As Admin

1. Go to Business Manager Settings (right side of page)
2. Click **'Ad Accounts'** from left-hand column
3. Choose ad account and then click **'Assign Partner'**
4. Click on option to assign ad account using partner's business ID
5. Choose **'Admin Role'** and then enter my Business ID: **336928370428033**, then select **'Connect'**

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## Install Facebook Pixel to Website

1. Go to Business Manager
2. Click on **'Pixels'** from the top left dropdown menu
3. Click on **'Create a Pixel'** and name the pixel (ie. "WasatchDental.com Pixel") and enter the website URL (ie. <http://wasatchdental.com>), and complete
4. Select **'Send Instructions to Developer'** and then email the pixel code to your website designer.

